

PINNACLE *Chronicle*

1996 · LEADING PROGRESS · 2026



Years of Excellence



Anniversary Edition

Inside This *Edition*



01	A Message from the Founder	04
02	From Seats to an Integrated Ecosystem	05
03	Purpose & Direction	06
04	Our Values	07
05	What We Make & Why It Matters	08
06	Made In India. Made Right	09
07	Built to Lead	10
08	Milestones That Define a Legacy	12
09	The Story of Pinnacle	13
10	Trusted by India. Delivered with Pride	14
11	Saving Lives. Across Every State	15
12	The Faces That Built Pinnacle	16
13	Pinnacle Premier League	18
14	Annual Party - A Night to Remember	19
15	ESG - Environmental, Social & Governance	20
16	The Next Decade Begins	22
17	To Everyone Who Made This Possible	23

FOREWORD

A Message From The Founder

There is a particular kind of satisfaction that comes not from reaching the summit - but from looking back down the mountain and seeing, clearly, every hand that helped you climb it.

“Thirty years ago, Pinnacle Industries was an idea. A stubborn, earnest belief that Indian manufacturing could - and must - lead the world in automotive excellence.”

We did not have a grand plan. We had conviction, we had the skill and we had each other. That was enough to begin.

In the early days at Pithampur, - those weren't just the days of building a business - they were the days of building a character. The Pinnacle character: precise, dependable, forward-moving, human.

“We never built Pinnacle to be big. We built it to be good. The size came as a consequence of never compromising on that.”

As we step into our fourth decade, Pinnacle has also moved onto a new chapter - one defined by a renewed identity, spirit, and endless possibilities.

In 2025, on the auspicious occasion of Ganesh Chaturthi, we proudly unveiled our refreshed brand identity, a moment that felt entirely fitting: a new beginning, blessed and bold. Our new identity carries the essence of everything we stand for - "Leading Progress." It is Pinnacle's pledge to stay ahead of change, driving the evolution of mobility through innovation, precision, and agility.

Over three decades, Pinnacle has grown into something far greater than any factory floor or balance sheet can capture. We are a community - of engineers, machinists, designers, managers, partners, and families - who chose to build something meaningful together. You are the reason this anniversary matters.

The automotive world is transforming at a pace none of us anticipated thirty years ago. Electric vehicles, new materials, global supply chains, digital manufacturing - the industry is being rewritten.

We enter this next chapter not with uncertainty, but with the confidence that comes from three decades of navigating change without once losing our north star. And we are backing that confidence with proof.



Dr. Sudhir Mehta
Founder & Chairman,
Pinnacle Industries

In FY 2024-25, Pinnacle completed a ₹ 200 crore investment in our manufacturing infrastructure - proof that our belief in the future of Indian mobility is not rhetoric. It is concrete, steel, and acres of possibility.

Plant 3 - Expansion	New Interiors Plant	Pune Plant
Specialty Vehicles Plant, Pithampur	Pithampur - 10 acres	New 6-acre facility, Maharashtra
✓ COMPLETE	✓ COMPLETE	✓ COMPLETE

To every member of the Pinnacle family - past, present, and future - this edition is for you. It is not a record of our achievements. It is a reflection of yours.



Mr. Arijant Mehta
President, Pinnacle Industries

ALSO FROM THE DESK OF THE PRESIDENT

“Pinnacle was built on a promise - to our customers, our people, and to ourselves. Thirty years later, that promise remains the only thing that truly hasn't changed. And it never will.”

ABOUT PINNACLE INDUSTRIES

From Seats to an Integrated Ecosystem

Founded 1996, Pithampur, Madhya Pradesh



India in 1996 was a country in the middle of its own transformation – economic liberalisation had opened doors that had been sealed for decades. Pinnacle was, in many ways, a child of that moment: born in the confidence of a new India, raised on the belief that Indian manufacturing could compete with the world – not by being cheaper, but by being better.

We began with a single manufacturing unit in Pithampur, Madhya Pradesh – a team of dedicated engineers and skilled people, and a relentless commitment to quality that would become the company’s defining characteristic. The early product line focused on automotive seating systems for commercial vehicles – a segment that was underserved, under-innovated, and, the founders believed, deeply important to the future of Indian mobility.

The first years were, by any honest account, difficult. The market was sceptical. What OEMs needed – but could not find – was a single partner who could design, develop, and manufacture seating systems and automotive components end-to-end, under one roof, across every product line. Pinnacle became that partner. Not by asking for the opportunity. By building something so complete, so capable, that the opportunity had no choice but to arrive.

“Our customers didn’t come to us because we pitched them. They came because word had spread that we are a one-stop solution. That was the only sales strategy we ever had.”

MAKE IN INDIA · ATMANIRBHAR BHARAT



Designed, engineered & manufactured in India – at the core of everything we do.

- THEN & NOW

1996 – Where We Started	2026 – Where We Stand
1 manufacturing plant	11 group manufacturing plants
Pithampur, Madhya Pradesh	Pithampur, MP & Pune, Maharashtra
1 product – automotive seating & interiors	5 business verticals
A small, determined founding team	6,000+ people, group-wide
1 company	6 group companies

The first customer. The first milestone order. The first quality certification. Each one, in retrospect, was less a business achievement than a proof of concept: this works. This is real. This is only the beginning.

What followed was a story of steady, deliberate expansion – each new capability earned through the discipline of the last. Pinnacle grew beyond its original scope of seating solutions into ambulance conversions, automotive interiors, railway seating, and specialty vehicles. Each new vertical was not a departure from the founding vision – it was a deepening of it. Every step was built on deep expertise in vehicle engineering, supply chains, and large – scale manufacturing.

What began as a single business division company has today evolved into a diversified and integrated group of synergistic businesses. Alongside Pinnacle Industries, the ecosystem includes EKA Mobility (electric commercial vehicles), Instor (retail infrastructure solutions), VDL Pinnacle Engineering (a strategic joint venture for advanced engineering), and the AIC–Pinnacle Entrepreneurship Forum – an industry-backed startup incubator supported by NITI Aayog – creating a cohesive ecosystem spanning components, vehicles, technology, and innovation.

Today, the group operates 11 manufacturing facilities and employs over 6,000 people – reflecting the scale, resilience, and institutional strength built over three decades of staying true to a single conviction: that Indian manufacturing, at its very best, leads the world.

THE PINNACLE WAY

Purpose & *Direction*

VISION

To lead the future of mobility with ***innovation and design excellence*** - ensuring agile, dependable, and sustainable solutions that create smarter, safer, and more efficient transportation worldwide.

Where we are going. What we are building. The horizon we never stop moving toward.

MISSION

To deliver top - tier automotive components and mobility solutions by combining advanced engineering, exceptional craftsmanship, and a customer-first approach.

Empowering auto industries to drive forward with confidence and sustainability. How we work. Every day. Without exception.



THE PINNACLE WAY

Our Values

Values that were never on a poster. They lived on the shop floor.

Ask anyone who has worked at Pinnacle for more than a year and they will tell you the same thing: there is a way things are done here. Not a rulebook. Not a procedure manual. A culture - felt more than stated, demonstrated more than declared.

At Pithampur, it is in the way the shop floor is maintained with a pride that goes beyond any audit requirement. At Pune, it is in the cross-functional team that stays late not because they are told to, but because they want every design to be right. At both locations, it is in the instinct - deeply embedded across three decades - that good enough is never good enough.



L

Leadership in Innovation

(Process)

Building on our dedication to intelligent processes, pushing us to pioneer new solutions.

E

Excellence in Execution

(Precision)

Carrying forward our passion for precision, ensuring we continue to deliver nothing but the best.

"The Pinnacle way is not something we teach in orientation. It is something that people absorb by watching how we treat quality - and how we treat each other."

A

Agility & Adaptability

(Process + Precision)

Bringing flexibility and speed to how we work, making our systems smarter & more responsive.

D

Dependability & Performance

(Performance)

Upholding the benchmark of results we've always been known for - reliable, consistent, and industry-leading.



These are not abstract aspirations. They are the description of how Pinnacle has actually operated for thirty years.

LEAD - Leadership, Excellence, Agility, Dependability - is the natural language of a company that has been living these values long before it had a word for them.



PRODUCTS & INNOVATION

What We Make - & *Why It Matters*

Three decades of products that redefined what Indian automotive components could be.



Advanced Seating Systems

for commercial vehicles, passenger vehicles, and railways



Automotive Interiors and Trim

Designed for durability, comfort, and a finish that speaks for itself



Specialty Vehicles

Specialty Vehicles like ambulances, motorhomes, and refrigerated vans



Custom Solutions

Custom Mobility Solutions tailored to industry needs



MANUFACTURING CAPABILITIES

Made In India. *Made Right.*

Vertical integration with end-to-end manufacturing across 5 plants, all in - house.

- 01  **Press Shop**
23 machines · 10T to 500T stamping
- 02  **Robotic Welding**
30 robots, Plant 1 · Yaskawa Robots. TIG, laser & spot welding
- 03  **Trimming Robots**
25 robots, Plant 4 & 5 · 1.500 m to 5000 m bed sizes · 8 CNC machines
- 04  **Seat Assembly**
25+ lines · 9 seat types
- 05  **Vacuum Forming**
12 machines · bed sizes ranging from 750 × 1200 mm to 3000 × 5000 mm
- 06  **Paint Shop**
15K parts powder coated per day · 432-meter conveyor line + 630 m expansion
- 07  **Injection Moulding**
15 machines · 60T-650T range of capacities · 4 new machines incoming
- 08  **PU Moulding**
7 foaming machines · soft & integral skin foam

"All capabilities. All in-house. All to one standard."

Tool Room with 27 machines, Sheet Extrusion, Vehicle Assembly, Upholstery & Stitching, Vehicle Conversions, CNC Tube Bending, Hatrack Assembly Line .

OUR MANUFACTURING FOOTPRINT

Built to *Lead.*

Five plants. Two cities. One standard of excellence.



PLANT 1 & 2

Seating Plants, Pithampur, Madhya Pradesh

Pinnacle's founding plant - where it all began. Automotive & railway seating at a scale that sets the standard.

5,33,063 SQ. FT.
Total Covered Area

13 Acres
Total Area

1,600+
EMPLOYEES



PLANT 3

Specialty Vehicles Plant, Pithampur, Madhya Pradesh

Home to India's ambulance capital. 75% of all ambulances in India carry at least one Pinnacle component built right here.

1,82,373 SQ. FT.
Total Covered Area

5 Acres
Total Area

200+
EMPLOYEES

5
PLANTS

35
TOTAL ACRES

3,000+
PINNACLE EMPLOYEES



PLANT 4

Interiors Plant, Pithampur, Madhya Pradesh

Pinnacle's most modern plant, completed as part of the ₹ 200 Cr investment in FY 2024–25.

4,16,477 SQ. FT.
Total Covered Area

10 Acres
Total Area

600+
EMPLOYEES



PLANT 5

Pinnacle Pune Plant

Bringing our manufacturing excellence to Maharashtra, in one of India's most vital automotive corridors.

2,61,360 SQ. FT.
Total Covered Area

6 Acres
Total Area

200+
EMPLOYEES

THIRTY YEARS IN NUMBERS

Milestones That Define a *Legacy*

Numbers are the language of progress. Here are ours.

30

YEARS OF OPERATIONS

From one unit in Pithampur to a multi-location, multi-category group

3,000+

EMPLOYEES TODAY

A family that has grown from a handful of founders to thousands of Pinnacle family members

5

MANUFACTURING PLANTS

Pithampur & Pune – two cities, one Pinnacle

5+

PRODUCT VERTICALS

- Automotive & Railway– seating & interiors
- EV components
- Ambulance conversions
- Specialty vehicles & custom solutions

30+

REGISTERED TRADEMARKS

Protecting the innovations and intellectual property that define our industry leadership

75 %

OF AMBULANCES

In India have at least one or more products manufactured by Pinnacle Industries

"Behind every number is a decision made with conviction, a product built with care, and a team that refused to settle for less than the best."

THIRTY YEARS · THE JOURNEY

The Story of Pinnacle

Three decades. Three chapters. One unbroken conviction that Indian manufacturing could lead the world.

CHAPTER ONE

The Foundation

1996 – 2013

It began with a single plant in Pithampur and a belief that precision-engineered products could be made in India at world-class standards. The early years were about proving that belief – one product, one customer, one partnership at a time.

1996

- First plant established, Pithampur

2005

- Alliance with Vogelsitze GmbH, Germany

2014

- Acquired Instor India Pvt. Ltd.

CHAPTER TWO

The Growth

2014 – 2021

Pinnacle stopped being a seating company and became a mobility company. Joint ventures, new verticals, an entrepreneurship forum, a CSR foundation – the ambition was no longer just to make better products. It was to build a better ecosystem.

2015

- JV with VDL Groep, Netherlands
- Collaboration with VDL Bus Venlo BV, Netherlands
- Launched AIC- Pinnacle Entrepreneurship Forum

2018

- Specialty Vehicles division launched at Auto-Expo 2018
- Nirmukt Foundation established

2020

- Vehicle conversion facility set up in Pithampur, MP
- Medical vehicle range launched

CHAPTER THREE

The Pinnacle Era

2022 – Present

EKA Mobility. Vande Bharat. Amrit Bharat. A refreshed brand. Five plants. Two consecutive Great Place to Work certifications. Pinnacle is no longer arriving at the future – it is building it, in real time.

2022

- EKA Mobility launched
- Technology collaboration with Franz Kiel GmbH – Germany

2023

- Certified with Great Place to Work®
- Forayed into Vande Bharat railway seating

2024

- Certified with Great Place to Work®

2025

- Launched new range of ambulances, seating systems, & interiors
- Amrit Bharat Express partner
- Expansion of Plant 3 & 4 in Pithampur, MP
- Refreshed Pinnacle identity- Leading Progress
- Great Place to Work® Recognition: India's Best Workplaces in Auto & Auto Components

2026

- Inauguration of Plant 5 in Pune



ORDERS & COLLABORATIONS

Trusted by India. Delivered with Pride.

A record of partnerships, orders, and milestones that define Pinnacle's reach across healthcare, railways, defence, and mobility.



RAILWAYS · FLAGSHIP

PM Modi Unveils Vande Bharat Trains with Pinnacle Seating

Official seating system partner for over 50+ Vande Bharat & Amrit Bharat Express Trains: AC & non-AC, sleeper berths & executive seats. Trusted by Indian Railways.



DEFENCE · AATMANIRBHAR BHARAT

PM Modi Seen Aboard Force Motors LSV Equipped with Pinnacle Seating at Bharat Shakti, Pokhran

Indigenous seating solutions for Light Strike Vehicles – a proud milestone for Made in India products.



GLOBAL REACH

Volvo Seats

Exported to South Africa

15+
OEM Partners

Seats That Move India Forward



- Bench seating solutions engineered for trucks
- Premium pushback passenger seats
- Specialised seating and interior solutions developed for defence mobility
- Exclusive seating partner for electric buses
- Rider seating solutions for urban transit
- Purpose-built 3-wheeler seating solutions for POD taxis

ORDERS & COLLABORATIONS

Saving Lives. Across Every State.


India's largest ambulance manufacturer - BLS, ALS, MMU, ACLS & neonatal variants delivered across the nation.



 **Uttar Pradesh**
Basic Life Support (BLS)
Ambulance Kits


2,529 Kits

Single largest government order - ambulance kits for statewide emergency response

 **Bihar**
Basic Life Support (BLS) and
Advance Life Support (ALS)

1,250 Vehicles

Flagged off by Chief Minister of Bihar, Shri Nitish Kumar Ji. BLS & ALS variants for tribal, rural & urban areas

 **Maharashtra**
Basic Life Support (BLS) and
Advance Life Support (ALS),
Neonatal

1,565 Vehicles

In partnership with SUMEET SSG - 36 districts in Maharashtra. Under the Maharashtra Emergency Medical Services (MEMS 108) project

 **Tamil Nadu**
Mobile Medical Units (MMU)
and Basic Life Support (BLS)


454+ Vehicles

154 Mobile Medical Units for remote healthcare and 300+ BLS ambulances to TNMSC

 **Andhra Pradesh**
Mobile Medical Units
(MMU) - APMSIDCL

450 Vehicles

Expanding primary healthcare to underserved districts

 **Gujarat & Assam**
Basic Life Support (BLS)

250 Vehicles

150 vehicles to Gujarat Medical Services + 100 vehicles to NHM Assam

 **Ministry of
Defence (NSG)**

Advanced Life Support (ALS)

80 Vehicles

6,750
AMBULANCES & SPECIALTY
VEHICLES CONVERTED

39,158

AMBULANCE KITS
SUPPLIED



CULTURE

The Faces That *Built Pinnacle*

Every great company is, at its core, a collection of remarkable people. These are some of ours.

Pinnacle Originals - With Us From the Beginning

Some people don't just work at a company. They become the company. The following are some of the Pinnacle employees who have been with the organisation for 10 or more years - the living institutional memory of everything we've built.



LALIT KOTHARI
SENIOR MANAGER - ACCOUNTS

FIRST EMPLOYEE



Completing 30 years is a proud milestone for Pinnacle Industries. As the company's first employee, I have witnessed its journey from manufacturing seats to becoming a part of the electric bus revolution, while growing from a Supervisor to Senior Manager.

Being part of this transformation and contributing to the company's growth has been an inspiring and rewarding experience.



MR. KOMAL SINGH PANWAR
SEAT ASSEMBLY OPERATOR



पिनेकल इंडस्ट्रीज़ के साथ मेरी 29 वर्षों की यात्रा गर्व का विषय रही है। वर्ष 1997 में हेल्पर के रूप में शुरुआत कर आज सीट असेंबली ऑपरेटर के रूप में कार्य करते हुए मैंने कंपनी को एक छोटे से प्लांट से नई ऊँचाइयों तक पहुँचते देखा है।

पिनेकल मेरे लिए एक परिवार की तरह है। इस 30 वर्ष के सफर का हिस्सा होना मेरे लिए सम्मान की बात है और मैं कंपनी की निरंतर प्रगति की कामना करता हूँ।



MR. SANJAY DHANURE
W2A - WELDER



पिनेकल इंडस्ट्रीज़ के साथ 26 वर्षों की मेरी यात्रा गर्व और सीख से भरी रही है। वर्ष 2000 से इस संस्था का हिस्सा रहते हुए मैंने कंपनी को सीट निर्माण से लेकर इलेक्ट्रिक बसों तक की उल्लेखनीय प्रगति करते देखा है।

डॉ. सुधीर मेहता जी और श्री अरिहंत मेहता जी के प्रेरणादायी नेतृत्व में पिनेकल ने नई ऊँचाइयाँ हासिल की हैं। कंपनी के विकास और सफलता में अपना योगदान देना मेरे लिए गर्व की बात है।



MR. VAIBHAV GEHLOT

DEPUTY GENERAL MANAGER - BUSINESS DEVELOPMENT



As Pinnacle Industries celebrates 30 years of excellence, I take immense pride in being part of this journey for the past 25 years. Starting as a Graduate Engineer Trainee (GET), I have had the opportunity to contribute across R&D, Sales & Marketing, and New Business Development.

Pinnacle Industries has been instrumental in my professional growth, making this journey both inspiring and rewarding.



MR. SUBHASH CHANDRA

OPERATOR



पिनेकल इंडस्ट्रीज़ के 30 वर्ष पूरे होने पर हम सभी को गर्व है। इस सफल यात्रा का हिस्सा बनकर मैं स्वयं को सौभाग्यशाली महसूस करता हूँ।

उच्च गुणवत्ता, ग्राहक संतुष्टि और कर्मचारियों की प्रतिबद्धता ने कंपनी को नई ऊँचाइयों तक पहुँचाया है। डॉ. सुधीर मेहता जी और श्री अरिहंत जी का प्रेरणादायी नेतृत्व हम सभी को निरंतर उत्कृष्टता की ओर अग्रसर करता है।



MR. WAJID QURESHI

OPERATOR



पिनेकल इंडस्ट्रीज़ की 30 वर्षों की गौरवशाली यात्रा का हिस्सा होना मेरे लिए सम्मान और खुशी की बात है। वर्ष 2002 से इस संस्था से जुड़कर मैंने इसकी प्रगति और सफलता को करीब से देखा है।

कंपनी का सकारात्मक कार्य वातावरण और सहयोग की भावना मुझे हमेशा बेहतर करने के लिए प्रेरित करती रही है। पिनेकल निरंतर विकास की नई राह पर आगे बढ़ रहा है और मैं इसके उज्ज्वल भविष्य की कामना करता हूँ।



MS. PRATIKSHA TELKAR

DEPUTY MANAGER, HUMAN RESOURCES



I joined Pinnacle as an intern in 2017, and as we celebrate 30 years, I'm proud to have spent nearly 8 years growing alongside it. What makes it special is that Pinnacle and I share the same birth year-1996. Over the years, I've often found myself measuring my growth alongside the company's. From my first day as an intern to my role as Deputy Manager today, every challenge & opportunity has shaped me both professionally and personally. Growing with Pinnacle has been more than a career journey-it's been a journey of becoming who I am today.

PINNACLE PREMIER LEAGUE

6 Seasons of PPL

Pithampur & Pune Edition

Where the factory floor becomes the playing field and teams become legend

Six seasons in, the Pinnacle Premier League has become one of the most anticipated events in the Pinnacle calendar – and rightly so. What began as an internal cricket tournament has grown into something much larger: a celebration of the competitive spirit, the bonds of camaraderie, and the culture of joyful challenge that defines life at Pinnacle.

The tournament expands to both Pithampur and Pune simultaneously – where the full Pinnacle family goes head-to-head across both locations. Energy is always electric. The competition is fierce. And the spirit? Unmistakably Pinnacle.



PUNE EDITION



PITHAMPUR EDITION



"PPL is the one time of year when everyone is on the same side – even when they're playing against each other. That's the magic of it."

CELEBRATIONS

Annual Party

A Night to Remember

Pinnacle Industries & Group Companies · The gathering of the entire family.

Once a year, the Pinnacle family comes together — not to review targets or discuss strategy, but simply to celebrate. The annual party is, by design, a night entirely free of work. It is an evening of acknowledgement: of the year that has passed, of the people who made it happen, and of the culture that binds all of Pinnacle together across its locations, verticals, and group companies.

This year's gathering brought together Pinnacle Industries and all group companies under one roof - a visual reminder that the Pinnacle family, in its fullest sense, is larger and stronger than ever. The energy in the room was its own testament to thirty years of building something worth celebrating.





"The best measure of a company's culture is what it looks like when it has absolutely nothing to prove. This is what ours looks like."

ESG · ENVIRONMENTAL · SOCIAL · GOVERNANCE

Giving the Gift of Movement & Dignity.

Through *Nirmukt Foundation & BMVSS* – Pinnacle's commitment to those who need it most.

Nirmukt Foundation	Bhagwan Mahavir Viklang Sahayata Samiti
<ul style="list-style-type: none"> • Nirmukt Foundation drives societal progress by ensuring access to high-quality healthcare, education, and freedom of movement • Empowers women supports differently-abled individuals, and provides educational opportunities for children • 80,490+ children benefited • 1.5+ million amputees and polio patients treated • The 'Shri S. R. Mehta Scholarship Programme' offers educational support 	<ul style="list-style-type: none"> • Nirmukt Foundation & Pinnacle Industries together manage BMVSS Jaipur Foot Centre • World's largest organization empowering individuals with disabilities • BMVSS known for the Jaipur Foot, has benefited over 2.26 million people through it's centers and mobile camps • Offers free fitment and distribution of artificial limbs, calipers, hearing aids, and assistive devices • Presence in 42+ countries with 33 branches across India
	

50+
CAMPS

6,000+
BENEFICIARIES FOR FY 26-27

21,500+
LIMB RECIPIENTS SO FAR



"Mobility is not a privilege. It is a right we work to restore."

ESG · ENVIRONMENTAL · SOCIAL · GOVERNANCE - FY 25-26

Tree Plantation
1,000+
Trees across Maharashtra and Madhya Pradesh

Child Education
1,700+
School bags, kits, benches & scholarships for underprivileged students

Blood Donation
1,000+
Donors group - wide

Road Safety
500+
Traffic barricades donated in Pune, Indore, Nagpur, Pithampur, Chakan

Green Transport
100%
Employee commute electrified with EKA buses

Women's Support
100+
Essential kits donated to Poona Blind Girls School



Ambulance & Hearse Van Donation



Old Age Home & Special Needs Support

SOLAR ENERGY · PITHAMPUR

2.9 MW Solar Panels Across All Manufacturing Units

4.9M kWh
OF CLEAN ENERGY GENERATED ANNUALLY

3,952 T
OF CO2 EMISSIONS REDUCED

₹41.9 M
MILLION SAVED IN ANNUAL ELECTRICITY COSTS



VISION 2035

The Next Decade Begins

"Thirty years teaches you one thing above all else: the future belongs to those who are already building it."

Three decades in, Pinnacle Industries is not a company resting on its record. It is a company using that record as a launchpad. The next ten years will be, by our own commitment, the most ambitious chapter we have ever written – and we enter it with more capability, more clarity, and more confidence than at any point in our history.

The automotive industry is being reimagined. Electric vehicles, autonomous systems, new materials, global supply chain restructuring – the disruptions are real, they are here, and they are accelerating. For a company that has spent thirty years building the capability to respond to exactly this kind of change, this is not a threat. It is an opportunity.

Our Vision 2035 is built on the same foundation as our original vision of 1996: make things that matter, make them better than anyone else, and never stop pushing the boundary of what is possible. The scale is different. The ambition is the same.

ADVANCING MEDICAL MOBILITY

"To set new benchmarks in emergency care, providing healthcare professionals with the necessary tools at their disposal to save lives."

AUTOMOTIVE SEATING & INTERIORS

"To become the global benchmark, shaping how billions of people experience mobility. Proudly engineered in India and trusted worldwide."

RAILWAYS

"Deliver innovative, sustainable, and world-class railway solutions that define India's next-generation mobility."

SUSTAINABLE MANUFACTURING

"To achieve our sustainability targets for emissions, waste, and energy – because the future we're building vehicles for deserves a factory worthy of it."

GLOBAL FOOTPRINT

"To expand Pinnacle's supply footprint internationally – taking Indian engineering excellence to global automotive platforms."

TALENT & CULTURE

"To build Pinnacle into the employer of choice for the next generation of Indian automotive engineers and designers."

GRATITUDE

To Everyone Who Made *This Possible*

A company's anniversary is not really the celebration of a company. It is the celebration of every person who chose to give their time, their energy, their expertise, and their trust to it.

To the Pinnacle team - at Pithampur, at Pune, and across the group - thank you. You are not simply the people who work here. You are the reason there is a "here" to work at. Your dedication to quality, your willingness to go further, your pride in what leaves this factory: these are not things that any management team creates. They are things that people decide to bring. Every day, you decide to bring them.

To our customers and partners - who chose Pinnacle not once, but again and again across decades - thank you for the trust. Trust is not given lightly, and we have never taken yours lightly.

To the families of every person at Pinnacle - who share your time with us, who support your commitment to this work - we see you. And we are grateful.

And to the founding generation - who had the courage to begin, and the conviction to continue - this anniversary belongs, first and always, to you.



"Here's to the next thirty."

The Pinnacle Chronicle was published to honour thirty years of progress – and to set the intention for thirty more. The story is not finished. It is just getting interesting.

LEADING PROGRESS

OUR GROUP COMPANIES



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