

# The SCOOP

Inside Pinnacle Industries

Issue 4, August 2018



GERMAN  
DESIGN  
AWARD  
NOMINEE  
2019



## 'Finetza' nominated at German Design Awards 2019

We are happy to announce that 'Finetza' by Pinnacle Speciality Vehicles, has been nominated for the German Design Award 2019 for outstanding design quality in Passenger Vehicle category. The German Design Award identifies and presents unique design trends: a competition that advances the design-oriented scene. We are keenly awaiting the announcement of the winners in November 2018.

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## Pinnacle shines at 'The Machinist Super Shopfloor Awards'



Pinnacle Industries was awarded at 'The Machinist Super Shopfloor Awards 2018' under Digital Manufacturing category for effectively adopting technology in the context of concepts like Industry 4.0 (or Industrial IoT) and Smart factory (or Digital Factory). Organized by Worldwide Media (WWM) the magazine subsidiary of The Times of India Group (BCCL), 'The Machinist Super Shopfloor Awards' aims to create a niche and engaging forum for the Indian manufacturing industry.

## Mr. Sudhir Mehta awarded 'Super Entrepreneur of Year 2018'



Mr. Sudhir Mehta, Chairman & Managing Director, Pinnacle Industries Ltd. was bestowed upon 'The Machinist Super Entrepreneur of Year 2018 Award'. The award was conferred to him for his outstanding entrepreneurial skills and his ability to transform ideas into successful businesses. This award was in recognition to his entrepreneurial zeal, which has enabled to build Pinnacle into a manufacturing giant through relentless focus on excellence, innovation, efficiency and quality.



## Independence Day Celebrations at Pinnacle & Instor India



As the nation celebrated its 72nd Independence Day, Pinnacle and Instor India too commemorated the memorable day with a patriotic fervor and enthusiasm. It was inspiring to see the events conducted at all our locations with beauty, grandeur and glory of tricolor and participation from all our employees with tremendous zeal and gusto.



## Pinnacle Celebrates International Yoga Day

International Yoga Day, celebrated on 21st June every year, is recognized to raise awareness worldwide of the many benefits of practicing yoga. As a part of this, Pinnacle and Instor India organised a Yoga session for the employees by acclaimed Yoga trainer, Mr. Raman, who also shared a few insights on importance of Yoga & meditation for working professionals.



## Rivulis India exhibits at Agri Intex Exhibition 2018

Rivulis India showcased its best in class drip irrigation technology at the 8th edition of India's premium agricultural trade fair, **Agri Intex 2018**, from July 13th to 16th 2018 at Coimbatore, Tamil Nadu, India. Close to 100,000 visitors were excited to witness the live demonstration of '**Rivulite-Aqua**', an automatic home garden irrigation system, along with other drip irrigation products of Rivulis.



## CB VAT partners with Dnata



CB VAT India signed a business contract with Dnata, a leading travel management company in India offering the most comprehensive range of corporate, leisure, partnership and trade services, part of Emirates Airlines. Going forward, Dnata will be promoting CB VAT and its services to their clientele.

## Pinnacle conducts 'PRIDE' training workshops

In an attempt to bring more transparency and efficiency, Pinnacle has introduced a new quarterly performance appraisal system called, 'PRIDE' - Performance Review Improvement & Development of Employees. To ensure smooth adoption of the process, management has conducted various workshops to brief the employees on the process.





## Pinnacle Social & Charitable Foundation hosts scholarship distribution event

Pinnacle Social & Charitable Foundation hosted a Scholarship distribution event in Pithampur, Madhya Pradesh under “Shri S. R. Mehta Scholarship Programme” at the hands of Arihant Mehta, Founder, Pinnacle Social & Charitable Foundation. We would like to congratulate all the selected students and wish them a successful future.



## Donation drive by Pinnacle Social & Charitable Foundation at Sewadham Ashram



Festival season is particularly frenzied for many Indians as they go about buying gifts for their numerous relatives, friends and colleagues. But what happens to those who look for nothing more than basic necessities like clothes, books and shoes? Pinnacle Foundation organised a donation activity in Pune & Pithampur, wherein the employees and management of Pinnacle Industries contributed clothes, footwear and blankets for the underprivileged. All the proceeds were then donated to more than thousand beneficiaries of Sewadham Ashram, Ujjain.

## 'Rakshabandhan' celebrations with Hope for the Children Foundation

Pinnacle Social & Charitable Foundation's Founder, Arihant Mehta celebrated the festival of 'Rakshabandhan' with the beneficiaries of Hope for the Children Foundation, Pune. It was indeed a pleasure and honour for our foundation to be a part of such an initiative and interact with the lovely girls and provide them a moment of joy. We hope that our little token of gratitude will add many colour to their lives.



## Food donation at The Poona School and Home for the Blind



Pinnacle Social & Charitable Foundation has been focusing consistently on betterment of our society, empowerment of the disabled and child education. Recently, we sponsored one-day meal of close to 150 inmates of The Poona School and Home for the Blind, Koregaon Park, Pune. We believe that food donation is not just about feeding people but also contributing to the feeling of belongingness in their lives. Please like, share and help us spread the awareness and enhance many more lives.





# Featured Employees

## Outstanding Contribution



Mr. Rangarao Patil



Mr. Sunil Shastri



Mr. Ramesh Singh

## In the News



## Our Group Companies



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