

The **SCOOP**

Inside Pinnacle Industries

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PSV'S 'FINETZA' - THE SHOWSTOPPER OF AUTO EXPO 2018

As the financial year comes to an end, we would like to share a snapshot of the successful launch of 'Finetza', a customised luxury expandable motorhome at the Auto Expo, 2018. The swanky motorhome is an epitome of luxury-on-wheels and a revolutionary introduction aimed to redefine the country's on-road travel experience.



We also introduced the 'Opisia' Series - a customised office-on-wheels, the 'Magnifica' Series - a modified tourer and the 'Exhibica' Series - a custom product display van at the expo. PSV's stellar display of a range of vehicles saw a terrific response from one and all at Motown India's biggest extravaganza - The Auto Expo 2018, held in Greater Noida. Following the launch, we received substantial number of enquiries and media coverage across all the mediums.

GAUTAM GAMBHIR - BRAND AMBASSADOR FOR PINNACLE SPECIALITY VEHICLES

PSV signed Gautam Gambhir as their brand ambassador, who is one of the most prominent faces of the Indian sports legacy. He also unveiled our bespoke range at the Auto Expo 2018. Gautam Gambhir exemplifies excellence in his field and also represents the brand values of PSV in terms of unique style, elegance, versatility and the promise of delivering the best.

PSV's association with him also extend to Gautam Gambhir Foundation and future collaborations to customise vans for their community kitchen and various food drive initiatives.



PINNACLE HOSTS VDL GROEP CHAIRMAN

Mr. Willem Van Der Leegte, Chairman - VDL Groep, Mr. Theo Toussaint, Executive Vice President - VDL Groep and Mr. Darren Dowsett, Director, VDL Steelweld, UK visited PIL's headquarters in Pune and the manufacturing facility in Pithampur, MP on 28th February 2018 and 1st March 2018 respectively. They reviewed the performance and operations of VDL Pinnacle Engineering Pvt. Ltd. and discussed various opportunities and growth strategies for the coming years.



RIVULIS IRRIGATION CONDUCTS PLANTERS MEET IN KARNATAKA

Rivulis Irrigation India conducted a planters meet/seminar on 23rd February 2018 at Kodagu, Karnataka. on importance and benefit of drip-irrigation, headed by Mr. L. B. Joshi - AGM Products and Training. They also discussed the importance of drip irrigation in the cultivation of Coffee, Arecanut & Black pepper. More than 300 planters enthusiastically participated in the meet.



INSTOR INDIA ADDS ROBOTS IN ITS WORKFORCE

Instor by Kider India Pvt. Ltd. implemented their first robotic facility in order to achieve efficient productivity and enhanced quality. Kider's engineers along with Pinnacle team's support conceptualised and implemented the robotic facility that further enhances the production quality, cuts production time and increases efficiency.



INDAUX INDIA SHINES AT INDIAWOOD 2018

Indaux India, a leading furniture fittings manufacturer, participated in the 10th edition of INDIAWOOD, one of the world's leading exhibitions for the furniture manufacturing and woodworking industry, held in Bengaluru from 8th to 12th March 2018. Indaux India showcased its impeccable range of products and technological innovations at the exhibition.



CB VAT ENTERS INTO A SALES TIE-UP WITH XPANDION

CB VAT India signed a business contract with a leading Israel based IT company, Xpandion in March 2018. CB VAT India will market their flagship product ProfileTailor™ Dynamics to large and medium-size companies in India. The product enables to enhance enterprise security while reducing related expenses and optimizing various workflow processes.



HIGHLIGHTS

PINNACLE CELEBRATES INTERNATIONAL WOMEN'S DAY

International Women's Day, celebrated on March 8th every year, is recognized worldwide as a day to celebrate the essence of women and their achievements in various spheres of life. As a part of this, Pinnacle organised a host of activities including fun engagement games and activities followed by cake-cutting at both Pune and Pithampur.



HONOURING OUR OWN: EMPLOYEE APPRECIATION CEREMONY

We firmly believe that developing and supporting employees, and celebrating their accomplishments is the key to our overall organisational development. To recognise our team's contribution and dedication for the launch of India's first luxury expandable motorhome by Pinnacle Speciality Vehicles at Auto Expo 2018, we conducted an 'Employee Appreciation Ceremony' at our Pithampur plant. More than 100 employees were rewarded with certificates and branded merchandise for their outstanding contribution.



FAMILY DAY OUT!

In an innovative effort to appreciate and motivate our employees, as well as their support systems — their families — we organised Family Day at Pithampur location for our workmen in February 2018. A trip to Somanipuram Adventure Park, Indore was organised for our employees and their families. There were a host of fun activities which engaged children and other family members, such as trekking, gun shooting, swimming, etc.



CELEBRATING NATIONAL SAFETY WEEK

On the occasion of 47th National Safety Day, Pinnacle hosted weeklong celebrations to reiterate the importance of safety and to create awareness throughout the organisation. The event saw various activities promoting the idea & importance of safety, including, the safety oath, flag hoisting, understanding and implementing the safety slogan and poster and quiz competition.

PINNACLECARE: PINNACLE SOCIAL & CHARITABLE FOUNDATION KICKSTARTS ITS OPERATIONS



Pinnacle Social & Charitable Foundation (PSACF) is a non-profit organization established by Pinnacle Industries Ltd. The foundation focuses on providing unparalleled mobility for the specially-abled and educational assistance programs for children. Founded by Arihant Mehta, Pinnacle Social & Charitable Foundation has two focused verticals- Healthcare and Education. PSACF aims to host blood donations and artificial limb fitment camps at various locations across the country. The foundation's mission is to improve quality of life, decrease dependency, and provide opportunities for a healthier future. We look forward to your support in our endeavour of giving back to society. Please like, share and help us spread the awareness and enhance many more lives.



PINNACLECARE: BMVSS INDORE CENTRE RELOCATED TO ARIHANT HOSPITAL

Shree Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS), Indore has relocated to Arihant Hospital & Research Centre, 283-A, Gumashta Nagar, Indore. BMVSS is the world's largest organisation rehabilitating over 1.55 million disabled by providing assistance, including artificial limbs, calipers, other aids and appliances totally free of charge. Previously located at Divyayan Nisargopchar Kendra, the centre relocated to a bigger space, to be able to serve more people. Consultation, assistance and treatment, is available from Monday to Saturday from 10 am to 5 pm.

PINNACLECARE: MEDICAL CAMP AT PITHAMPUR PLANT

To promote good health and drive awareness about chronic and lifestyle-related diseases, Pinnacle conducted a free medical camp for its employees at the Pithampur plant. We firmly believe in improving the quality of life of our stakeholders and the camp was conducted with the objective to provide good and sound medical advice to our workers.



PINNACLE'S IMPACT- TRAINING PROGRAMS

Under our learning & development program, IMPACT, we conducted various training workshops and sessions focused on enhancing interpersonal skills, problem-solving techniques and overall personality and professional development of the employees.

FIRE & SAFETY AWARENESS

A training program to create awareness about the use of Fire extinguisher & Fire Hydrant system in case of Fire Emergencies was held for our employees on 9th March 2018. The session was conducted by Mr. R. K. Jain, Safety Manager, Force Motors Limited.





Pinnacle also hosted a safety training workshop for the employees at Pithampur plant on how to integrate safety management, tackling and avoiding unsafe conditions and acts, safety data sheets against hazardous chemicals. The sessions were conducted by Mr. Raghav Saran, a trained expert from Achiever's Academy. The programme was conducted into 4 batches with the participation of close to 100 employees.

BUSINESS ETIQUETTE'S, PROFESSIONAL CONDUCT & ORGANIZATIONAL DISCIPLINE

With participation from close to 50 employees, this workshop focused on the importance of business etiquettes, professional conduct, effective communication skills, corporate protocols, do's and don'ts during meetings, body language and other interpersonal skills. The programme was held in several batches on 13th Jan 2018 & 15th Jan 2018.



FEATURED EMPLOYEES

Outstanding Contribution



Mr. Deepak Bandekar



Mr. Om Prakash Tailor



Mr. Vikrant Singh



Ms. Bhawna Chouhan



Ms. Preetam Pyari

IN THE NEWS

Pinnacle Vehicles' Finetza launch and showcase of various modified vehicles covered by various media.



Coverage by: **Bloomberg Quint**



Coverage by: **Power Drift**

OUR GROUP COMPANIES



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